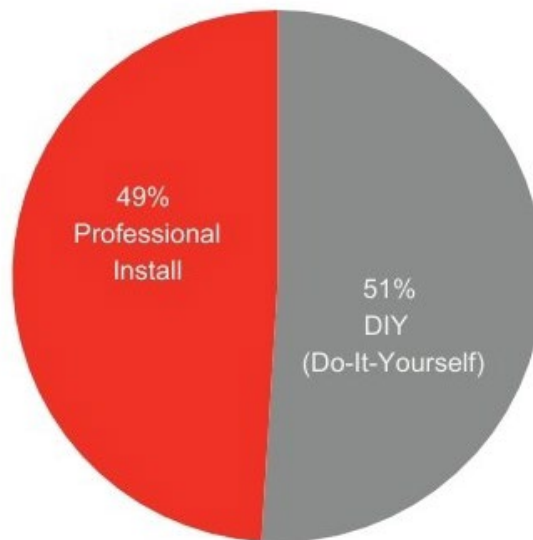


## Nearly Half of U.S. Homeowners Prefer Professional Installation for Smart Thermostats

A December 2024 survey of more than 2,000 U.S. homeowners showed 49% of consumers would most likely use professional (e.g. local contractor/technician) to install a smart thermostat, versus installing the device themselves (DIY).

***Which installation method are you most likely to use for a smart thermostat, if you were to buy it within the next year?***



### Methodology:

- Results are based on an online consumer survey of 2,000 U.S. homeowners aged 18 or older conducted in December 2024
- Participants were asked, “Which installation method are you most likely to use for each of the following smart/connected device(s), if you were to buy it within the next year?” and given a list of smart devices. For “smart thermostats,” 49% responded “Professional Install (e.g., local contractor/technician)” and 51% responded “DIY (Do-It-Yourself)”

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